



MARCH NEWSLETTER

MARCH 2020

JERRE TODD

ELE RESIDENT AND FRIEND TO MANY

ELE lost another very important and long time neighbor on Friday, Nov. 15, 2019 -**Jerre R. Todd**-. Jerre was born Jan. 16, 1932, in Fort Worth, Texas and was married to wife, Melba for 59 years.

Jerre was a graduate of Paschal High School and his beloved TCU (Journalism, 1957). He was a member of the famous "murderer's row" sports writing staff at the Fort Worth Press, alongside his dear, lifetime friends, Dan Jenkins, Blackie Sherrod, Bud Shrake and Gary Cartwright. He was also a proud U.S. Army veteran.

He and Melba made Arlington their home in Arlington in 1959, and he remained a champion in the Arlington and Fort Worth communities his entire adult life. Jerre never met a stranger. His charisma and wit were his trademark calling cards. His Super

parties were legendary. In 1965, he founded his advertising and public relations agency, *Jerre R. Todd & Associates*. Jerre and his agency embodied the spirit of true advertising "Madmen" culture well before the TV lore.



"Chiefie" loved his work, and he built his agency into one of the best in Fort Worth. He was a masterful presenter and persuader. For 40 years, as the tournament's public relations leader, he played a major role in helping the Colonial golf tournament to become known around the world. He also led

the National Cutting Horse Association to introduce the sport internationally. Among others he represented included the Cotton Bowl, Six Flags, TCU Frog Club, Continental National Bank, the Fort Worth Convention and Visitors Bureau, Miss Texas Pageant, Fort Worth Star-Telegram, and he was the Ringling Brothers & Barnum Bailey Circus' go-to publicist in DFW for years. Jerre was awarded the Fort Worth Ad Club Silver Medal Award, and he held the distinction of being Accredited in Public Relations (APR) by the Public Relations Society of America.

So many neighbors remember Jerre walking his huge sheep dogs. He loved them so much. He loved his church and his faith, TCU and TCU athletics, tailgating, the Ad-PR business, the Colonial tournament, hunting, fishing and the great outdoors, golf, musicals, card games, the Big Dance basketball shenanigans, horse racing, dogs and so much more.

WHERE DID THE TIME GO?

APOLOGIES AND EXCUSES;

Last time I checked, it was Thanksgiving! Now we're knee deep into March of 2020.

Your newsletter editor, (quite a title I think), has dealt with holidays, family, travel, deaths, and illnesses since the fall, plus the ELE Directory. Thus, I have fallen way short on the Newsletter. My apologies to all. But, we are going to play a little catch-up and then go forward. Thank all of you who have supported this endeavor and especially those who contribute bits and pieces.



DECEMBER 2019



Christmas Lights

The Christmas lights were the best ever this year. The entire neighborhood was lit up as it hasn't been in a very long time. So many comments were made about the lights and the joy they brought.

This year award winners were the Hennenbury family at 4003 Lake Powell. Their lighted jeep took the Griswold Award. Plus, their Santa Mailbox received letters which were passed on.

The Arnos, Matt and Janine, 7105 Lake Mead, won the Whimsical Award for their Happy-Hula-Day theme.

Jennifer and Rob Viner at 3519 Lake Powell won the Classical Award. Their yard was full of nutcrackers, all hand-made by Jennifer.

In an effort to celebrate more homeowner's efforts, winners in any Awards category are limited to two consecutive years. The glorious display at the home of John and Mary Hibbs (4006 Falcon Lake) is therefore not eligible for a Griswold Award this year. They knew this, decorated even more lavishly! We salute the Hibbs as they exemplify the true meaning of the Season.

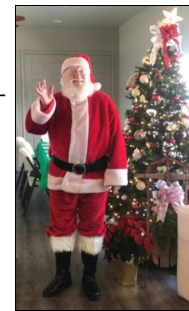
To all who decorated, or saluted those who did, or put out the Santa's Stockings on your mailbox (an ELE tradition of some 30 years) - we thank you for making the ELE neighborhood a welcoming and festive place. Happiness to all who celebrate our Nation's many wonderful cultural traditions. -Ronnie Barker

Christmas Auction & Party

The ELE Women's Club Auction made about \$2500 in December. This will be split amongst ELE Clubhouse projects, local schools/libraries, and the ELE-WC Service Project this year, Safe Haven.

The Women's Club also hosted the annual Christmas Party.

The Women's Club meets monthly during the normal school year in the evening on the Third Thursday of each month at a member's home. Watch for signs at the entrances for times and place. Everyone is welcome.



Legacy.

To leave a legacy is the need or desire to be remembered for what you have contributed to the world.

Let us help you design your legacy through guidance and thoughtful planning.



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FEBRUARY YARD OF THE MONTH



The first Yard of the Month designation for 2020 goes to Rocky and Janis Potter at 7007 Lake Powell. Always groomed precisely and with interesting focal points, the yard is a credit to the neighborhood.



MARCH YARD OF THE MONTH

Gary and Karen Heisterkamp have received the Yard of the Month for March. They live at 3614 Lake Pontchartrain.





“10”-NIS

Junior Tennis is open every Friday evening for kids 10 and up. Lots of fun and skills for the asking. Contact Stephanie Ivy, Tennis Chairperson for more information.



There was also a Valentines Tournament for juniors and adults last month. Over 30 people participated! In the Junior division Max Culver and Noah Ivy won. Chris Summers and Tree Le won the adult division.

March 20 and 21 is Lob-rechaun Tournament for juniors. All ages are welcome to sign up as long as their parents supervise! Sign-ups at tennis@elehoa.com

Tennis lessons are available on Saturdays so sign-up now! A Russian tennis pro is coming to our neighborhood courts for March and April Saturdays!



New Neighbors

7007 CRATER LAKE

Matt and Meagan Freeman moved into ELE right about Christmas time. They didn't have far to move as they were in S'West Arlington to begin with! Matt owns *Dynamic Plumbing Solutions*. Now you know who to call! Meagan works in the office of her family's business during the week, and as a hairdresser on the weekends. Matt is an avid outdoorsman, while Meagan spends her extra time chasing down two boys, Nolan and Pierce, nearly 6 and 2 respectively.

Con't on next page

ELE ANNUAL BUDGET FOR 2020

The annual ELE budget for Calendar Year 2020 was set at \$ 169,000 by the Board of Directors at a recent meeting. We thought it might be informative to all ELE Homeowners to know how our dues are being used.

There are 332 homes within the ELE HOA, with each homeowner assessed a \$450 annual fee (\$149,400). These funds provide for approximately 90% of the operating budget which cover services provided to all ELE homeowners. The remaining funds come from sources such as oil & gas royalties and facility rental.

These funds are divided amongst the following categories:

-Administrative expenses: \$29,600 for accounting/audit and taxes, insurance, directory and newsletter.

-Pool and club house: \$77,700

-Common Ground: \$32,000

-Social events and tennis: \$3,000

That leaves \$26,700 remaining of operating income. Any uncommitted operating income is set aside in a reserve account and is used for unbudgeted initiatives such as: 1) club house upgrade/repairs, i.e. A/C system; 2) common grounds upgrades/repairs; and, 3) swimming pool upgrades/repairs. This year, the cost of the remaining repairs to the canal after the 2018/19 flood damage will have to come from this year's operating income. The work on the dock is underway, but only repairs - not anything more.

We hope this helps to let you know how your dues are being spent. If you have any questions, please contact one of our board members and they will be happy to answer questions or find the answers. And, of course, copies of the annual budget are passed out at the homeowners' meeting in September, or you can request a copy from any board member.

New Neighbors Con't

And, just before the Freemans moved in right next door, more new neighbors arrived at 7009 Crater Lake. **Michael and Nancy Conner** moved from Wedgewood in Ft Worth.

Nancy was born and raised in Arlington, right along with Tom Vandergriff. She graduated from TCU before marrying and leaving Texas. Mike went to UTA and was a Law Clerk for the Tarrant County Sherriff's department, then worked in the County Clerks offices. After years in the Court system, Mike retired and now stays busy with his music, playing keyboards. He is on the board of directors of the FW Songwriters Association.

He and Nancy are fairly newlyweds, but all of their children are grown and gone from home. But keeping up with their two dogs and getting to know their new neighborhood keeps both busy.

If you get the chance, be sure to welcome both the Freemans and the Conners to the neighborhood.





One of our most ardent animal lovers of the neighborhood came across a website that could be very useful for those of us that occasionally find a dog or cat roaming around, or have one of our furry family members go missing. Along with collar identification and chips, using the site could be a very useful tool.

www.findingrover.com

Another tool, and a fun thing also would be to get to know our ELE non-human friends. If you would like to introduce your pet to everyone, please feel free to send a picture to elehoacommunications.com. This would be especially helpful for those escape artists that we commonly see taking a walk by themselves. We'll give them some press!

VERTICAL ROOFING

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We are so grateful for our neighbors' trust and new friendships in 2019!

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VERTICAL ROOFING
ELE Homeowner, Eddie McClelen

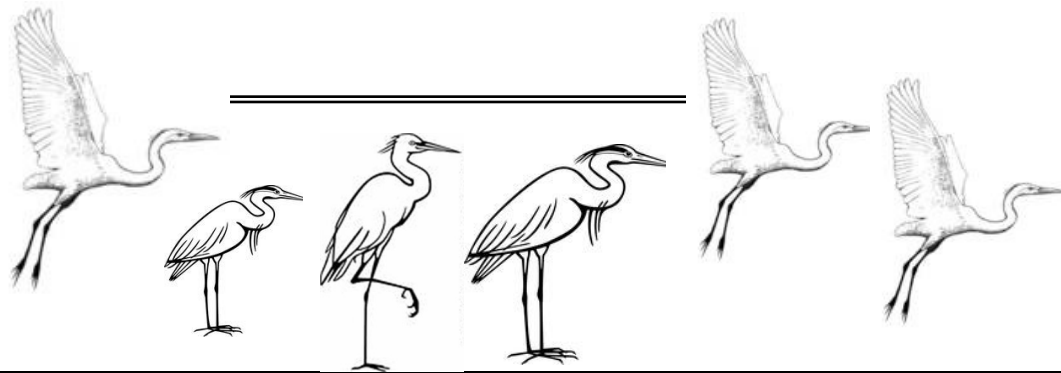
EGRETS

In this case, no news is good news. So far, only one egret sighting has been reported. That's thanks to the diligent trimming and thinning of tree branches where the birds want to nest.

Troy Webster with the City of Arlington Animal Services is now patrolling ELE for the return of the egrets and herons. If a neighbor spots an egret or heron here in ELE, Mr. Webster should be contacted at 817-253-2543. In addition, Ray Rentschler, Field Operations Administrator with Animal Services, can be reached 817-459-6192 or ray.rentschler@arlingtontx.gov.

The city has left one extension pole here in ELE for us to use to knock down nests (3516 Lake Tahoe Drive) or you can contact Mr. Webster and/or Mr. Rentschler for help with knocking down nests.

In addition, the city has pyrotechnics ready for use to disperse the birds. Our ELE board has purchased additional pyrotechnics for neighbors to use, too. To use the board purchased pyrotechnics, please contact Jan Brown at 817-478-5715 or text 817-247-3019.



Whether buying or selling, call someone
who *KNOWS* our neighborhood!

- In last 14 years, sold 29 homes in ELE alone!
- 22 year Enchanted Lake resident
- 36 year Arlington area resident
- *Proven* results!

CALL TODAY FOR A *FREE* MARKET ANALYSIS!

Leanne Nelson

The Jody Kautz Team

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*By the way, I'm **never** too busy for your referrals!*

Enchanted Lake Estates
Elehoa.com

Not too early to start thinking about getting your graduate's photo in for the May Newsletter. Grads from Kindergarten, High School, College, Military training- An accomplishment is an accomplishment and should be recognized. Send picture along with a bio to:

communications@elehoa.com.


Thanks!!


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**STAY SAFE
OUT
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The directories were delivered in January. Thanks to all who got their forms in. However, there are a couple of wrong numbers. If your information is wrong in any way, or if you know of erroneous info, please email Dorothy @ dmtejada@sbcglobal.net and it will be corrected immediately for next year. And, support the advertisers. Most are neighbors ~ Thank you!